Felix Zhao

London Ontario Canada **·** Tel: +1-226-688-6150

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***PROFILE***

Results-oriented professional with software development & interpersonal skill sets. Interdisciplinary background, enthusiastic worker, and highly effective. Hands-on experience in programming & development, data analysis, business analysis and social research.

***TECHNICAL PROFICIENCIES***

* HTML / CSS / JavaScript / React / Bootstrap
* Java / Spring Boot / REST / SOAP
* MySQL / MS SQL Server / PostgreSQL
* Python / Script Language / Automation
* ETL / Data Analysis & Modelling
* SSIS / SSAS / SSRS / Tableau / SPSS
* Git & Github

***SKILLS PROFILE***

* Front End Development using HTML, CSS, and JavaScript / React / PHP
* Java Development including Spring Boot and REST / SOAP API
* Database design, development and maintenance, using MySQL, MS SQL Server and PostgreSQL
* Business Solution & Automation, Python Script, SSIS / SSAS / SSRS
* Requirement analyzing, data analysis & modelling, and report composition
* Excellent verbal and written communication skills for internal & external purposes
* Experience in IT Project Management, scheduling & coordinating
* Proficient in multiple languages, including English, German, Cantonese & Mandarin Chinese

***PROFESSIONAL EXPERIENCE***

**Customer Account Designer** (Part Time) (April 2022 - Present)

PRIVIT Inc., *London, Ontario*

* Responsible for HTML & CSS development, and smart form configurations
* Participated throughout projects supporting nationwide organizations
* Applied Agile methods

**BUSINESS ANALYST / DATA ANALYST** (June 2021 – August 2021)

HONGCAN Inc., Guangzhou, *Guangdong, China*

* Provide weekly analysis report on major companies in catering, using multiple sources and skills, including quantitative and qualitative analysis
* Participated in brand ranking project in catering industry using bigdata approach
* Provided content marketing for client in commercial promotion
* Responsible for report text editing, composing, and client relation management in related projects

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***PROFESSIONAL EXPERIENCE CONTINUED***

**Vice Leader of Analysis Department** (January 2020 – April 2021)

CANTON PUBLIC OPINION RESEARCH CENTRE, *Guangzhou, Guangdong, China*

* Designed surveys and questionnaires for different projects, and conducted supervision of the projects
* Conducted data analysis and report composing
* Provided analysis using text mining approach
* Managed sampling in survey using database skills
* Managed daily operation of analysis department, including annual and monthly planning, progress supervision, etc.

**Data Analyst** (June 2020 – December 2020)

CANTON PUBLIC OPINION RESEARCH CENTRE, *Guangzhou, Guangdong, China*

* Responsible for survey and questionnaire designing, and supervision
* Responsible for data analysis and report composing

***EDUCATION & CREDENTIALS***

**Business and Information Systems Architecture**, Postgraduate Certificate Program (April 2023)

FANSHAWE COLLEGE, London, Ontario

**Master of History** (Major: World History) (June 2020)

Jinan University, Guangzhou, Guangdong, China

**Bachelor of Law** (June 2016)

Guangdong University of Foreign Studies, Guangzhou, Guangdong, China

***PROJECT EXPERIENCE***

* **Dissertation for Master’s Degree:** “The Change of the Political Structure in South Germany in the 11th-12th Centuries” DOI: 10.27167/d.cnki.gjinu.2020.000966
* Participated in designing and developing spreadsheets for nationwide organization.